

# Brett Widmann

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## PROFILE

Active web developer and consultant specializing in frontend development, WordPress, and other related technologies.

**Hobbies:** Music journalism, film, music production, literature, design, writing, photography

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## EDUCATION

**Bachelor of Science – Computer Information Systems, Web and Digital Media Development, Religious Studies**

University of Wisconsin – Stevens Point

Graduated: Dec. 2010

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## SKILLS

**Programming Languages/Concepts:** HTML5, CSS3, SASS, LESS, JavaScript, PHP, Node.js, AngularJS, SQL, jQuery, JSON

**Technologies and Applications:** WordPress, Drupal, GIT, Photoshop, Illustrator, Google Search Console, Google Analytics, Google Tag Manager, Apache, MS Office, Snagit, CloudFlare, CDN, Google Material Design, Twitter Bootstrap, Foundation, Tailwind.css, Sketch, Zeplin.io, PHPStorm, Invision App, Adobe XD, ACF, Gravity Forms, WooCommerce, SEO, WCAG 2.0, Asana, Monday.com

**Foreign Languages:** French (basic proficiency), Biblical Hebrew (basic proficiency)

**References:** Available Upon Request

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## EXPERIENCE

**Mar. 2022 – Dec. 2022: Frost & Sullivan, Web Experience Manager**

Maintained internal and external facing WordPress properties and managed a two teams of web developers to ensure websites were updated effectively using best web development practices; worked with business and marketing to adopt best practices for writing SEO friendly copy that was platform agnostic; assisted stakeholders in creating effective reports and campaigns in Google Analytics; monitored site health and performance; coordinated with stakeholders recommendations to effective web development practices and procedures.

**Jan. 2020 – Jan. 2021: Camping World, Digital Developer**

Maintained existing WordPress based websites and upgraded to latest core, plugin, and theme versions; frontend development and content migration for RV.com rebranding of Trailer Life and Motor Home magazine properties; deployed digital edition of print magazine to publishing platform; worked with business to

troubleshoot and advise on requests and needs.

**Dec. 2018 – Oct. 2019: VisualFizz, Senior Web Developer**

Work with agency on a per need basis to develop new websites using WordPress and other technologies; Function as team lead on development projects and project manager; Manage website deployments and launches; maintain existing websites.

**May 2015 – Oct. 2018: Wonderist Agency, Lead Web Developer**

Work with agency on a per need basis to develop new websites using WordPress; maintain and update existing sites; created custom WordPress development framework for agency; Use Sketch and other design tools to take designs and turn them into responsive websites and rich experiences; Manage website deployments and server environments when deploying sites to live environments or to a different hosting platform.

**Jan. 2012 – Present: Widmann Enterprises, Frontend and WordPress Developer**

Formed an LLC in order to provide custom web development solutions for a wide range of clients; Technologies used include WordPress, Drupal, Google Webmaster, Google Analytics, Linux administration, SSL implementation, custom PHP development; position also requires strong communication and interpersonal skills.

**Mar. 2013 – May 2014: Web Application Consultant, Wausau Coated Products**

Utilizing the latest web technologies such as responsive web design (mobile first approach), AngularJS, CSS3, HTML5, Node.js, and CouchDB to rewrite the entire business and operational infrastructure for the company; daily activities include writing new Node.js services, updating current services, updating the CSS3 (SASS) framework, refactoring code for performance, and managing all source code in GIT.

**Aug. 2012 – Feb. 2013: Binary Sprocket, LLC and Dooley and Associates, LLC**

Custom WordPress and Drupal development that included using HTML5, CSS3, JavaScript, jQuery, MySQL, and GIT; responsibilities included theme development, child theme development, maintenance, custom plugin and functionality development, and data migration.

**Mar. 2010 – Aug. 2012: Sentry Insurance, Programming Analyst I**

Began as an intern and upgraded .NET applications to the latest version of the framework; full time employment included working with Guidewire PolicyCenter as a configuration and integration programmer. Languages used included Java, MSSQL, GoSu (proprietary JVM language), and XML. Technologies included Eclipse, SVN, factory based design patterns, MQ server, JBoss, ANT, and Aardvark; also worked with .NET 4.0 and MVC3 technologies.

**Feb. 2010 – Mar. 2011: Stevens Point Brewery, Web and Social Media Specialist**

Created the social media presence for the Stevens Point Brewery and worked on strengthening and promoting the Point Brewery history and brand; maintained Joomla powered website; provided basic hardware and networking maintenance.

**May 2009 – Aug. 2010: Planet Label, Social Media Intern**

Created and extended the social media presence of the company; created and maintained WordPress blog; collaborated in marketing incentives and SEO research; expanded brand awareness to target markets via social media.

**Sept. 2008 – Apr. 2010: University of Wisconsin – Stevens Point, Faculty Assistant**

Created basic curriculum and taught classes based on the Flash platform that included learning ActionScript 3.0, XML, and basic understanding of the Singleton design pattern; also created curriculum for Old Testament history class that involved teaching history of the Babylonian Exile and introduced students to the Biblical Hebrew language and how to use it for research purposes.